

MEMASA Lightpaper

The AI Trading Companion for Everyone

Draft v0.7 — for internal review. All figures marked [TBD] or “draft” are placeholders to be finalized.

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1. Abstract

On-chain markets move faster than any human can follow. Thousands of tokens launch every day, narratives rotate in hours, and the information that matters (wallet flows, liquidity shifts, social momentum) is scattered across block explorers, dashboards, Telegram groups and X threads. Professional traders use terminals and bots to keep up. Everyone else guesses.

MEMASA is a consumer-first, non-custodial trading wallet where users interact with DeFi through an AI copilot instead of charts, protocols and complex interfaces. The copilot continuously analyzes on-chain activity, social sentiment, token flows and emerging narratives, and translates them into plain-language insights such as:

- “AI agent tokens are gaining momentum across three chains.”
- “Smart-money wallets have been rotating into X over the past 48 hours.”
- “This position has unusually high downside risk: liquidity is thin and the top 10 holders control 62% of supply.”

Users can discover tokens, swap, build positions and set up automated strategies simply by talking to the assistant. A social layer of meme-native feeds, leaderboards and shareable AI-generated trading cards turns individual activity into a viral growth loop.

The \$MEMASA token powers premium intelligence, a marketplace for strategies and community analysts, staking that aligns signal providers with signal quality, fee discounts, and rewards for contributing useful data.

Our positioning in one line: **TikTok and Robinhood UX, AI intelligence, on-chain execution**. Not another professional DeFi terminal, but the first one built for everyone else.

2. The Problem

2.1 DeFi is powerful but unusable for most people

Using DeFi today requires understanding wallets, gas, bridges, slippage, liquidity pools, contract addresses and chain-specific quirks. Each step is a point where users drop off or make costly mistakes. The interfaces were built by and for crypto-native power users.

2.2 Information asymmetry is extreme

The signals that drive on-chain markets exist, but they are fragmented and expensive to interpret:

- **On-chain data** (wallet flows, holder concentration, liquidity changes) lives in explorers and analytics dashboards that require expertise to read.
- **Social sentiment** lives across X, Telegram, Discord and Farcaster, mixed with bots, paid promotion and noise.
- **Narratives** form and fade within days, and retail users usually discover them after the move has happened.

Professional traders and funds close this gap with paid terminals, custom bots and dedicated analysts. Retail users rely on influencers whose incentives are rarely aligned with theirs.

2.3 Existing tools serve the wrong audience

Category	Who it serves	What's missing for mainstream users
Pro trading terminals	Active, experienced traders	Steep learning curve, information overload
Telegram trading bots	Speed-focused degens	Command-line UX, no explanation, high scam exposure
Analytics dashboards	Researchers, funds	Data without guidance or execution
Centralized exchange apps	Mainstream users	Custodial, limited token access, no on-chain intelligence

No product today combines intelligence, explanation and execution in an interface a non-expert can use in under a minute.

2.4 Trading is social, but tools are not

Crypto culture is meme-driven and community-first. Yet trading tools are solitary experiences: wins and insights are shared through screenshots on other platforms, and there is no native way to follow, learn from or reward good analysts.

3. The Solution

MEMASA replaces the dashboard with a conversation.

Instead of navigating protocols, users ask questions and give instructions in plain language. Instead of reading raw data, they receive concise, explained insights with clear risk context. Instead of copying contract addresses into five different apps, they confirm one action and the copilot handles routing, chains and execution, while users keep full custody of their assets.

Three layers work together:

1. **Intelligence layer:** an AI engine that ingests on-chain data, social signals and market structure, and produces ranked, explainable insights.
 2. **Execution layer:** a non-custodial smart wallet that turns natural-language intent into safe, simulated, cross-chain transactions.
 3. **Social layer:** feeds, leaderboards, trading cards and a strategy marketplace that make discovery fun, shareable and rewarding.
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4. Product Overview

4.1 AI Copilot

The core interface. A chat-first assistant that can:

- Answer questions: “What’s moving on Base today?”, “Why did this token drop 30%?”, “Is this contract safe?”
- Explain anything in plain language, adjustable to the user’s experience level.
- Execute actions on confirmation: “Swap \$200 of USDC into the top AI-agent token by 7-day volume.”
- Review a portfolio: “Where am I most exposed?”, “Which of my positions has the worst risk/reward right now?”

Every answer that leads to an action shows its reasoning, data sources and a risk summary before anything is signed.

4.2 Intelligence Engine

The engine continuously processes:

- **Wallet intelligence:** clustering and labeling of historically profitable wallets (“smart money”), fund wallets, team and insider wallets, and known bad actors.
- **Token flows:** inflows and outflows across DEXs, bridges and centralized exchange deposit addresses.
- **Market structure:** liquidity depth, holder concentration, unlock schedules, contract permissions, honeypot and rug-pattern detection.

- **Social sentiment:** mention velocity, sentiment shifts, bot filtering and KOL-promotion detection across major social platforms.
- **Narratives:** clustering of tokens into themes (AI agents, RWA, gaming, memes by sub-genre) and tracking capital rotation between them.

Outputs are delivered as **Insights** (short, explained observations), **Risk Scores** (per token and per position), and **Alerts** (user-configured triggers).

4.3 Conversational Execution

Users express intent; the copilot builds the transaction. Under the hood it handles:

- Best-route discovery across DEX aggregators and cross-chain intent protocols.
- Automatic gas handling (gas abstraction, so users don't need native tokens on every chain).
- Pre-trade simulation with expected output, price impact and worst-case slippage.
- Clear confirmation screens in human language, not raw calldata.

4.4 Automated Strategies

Users can create rules by describing them:

- "Buy \$50 of ETH every Monday."
- "If any token in my portfolio drops 25% from entry, sell half."
- "Follow these three wallets and alert me when they buy something new under \$10M market cap."
- "Take profit on 30% of this position at 2x."

Strategies run through scoped, revocable permissions (delegated signers bound to policies) with hard spending limits defined by the user. Users can pause or revoke any strategy at any time.

4.5 Social Layer

- **Discovery Feed:** a vertical, swipeable feed of AI-generated insight cards, trending narratives and community calls, designed for mobile and quick consumption.
- **AI Trading Cards:** auto-generated visual cards summarizing a trade, a portfolio milestone or a market call, optimized for sharing on X, Telegram and other platforms. Every shared card carries a referral link.
- **Leaderboards:** ranked by verified on-chain performance (not self-reported), across timeframes and categories. Users can opt in or remain private.
- **Follow & Copy:** follow top performers and analysts; optionally mirror their public strategies with personal limits applied.

4.6 Strategy & Analyst Marketplace

A marketplace where community analysts and third-party AI agents publish signals and strategies:

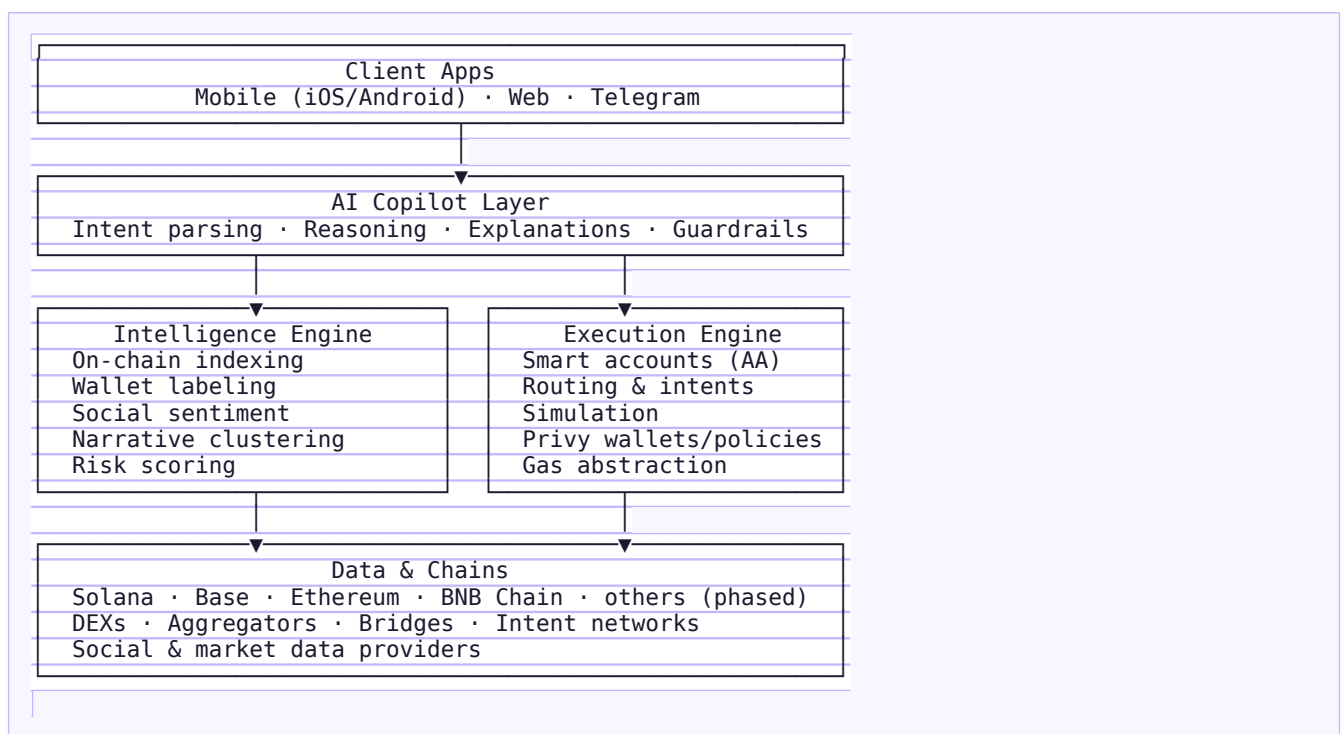
- Analysts stake \$MEMASA to list. Their track record is measured on-chain and displayed transparently.
- Users subscribe to premium analysts or strategies, paying in \$MEMASA or stablecoins.
- Poor or manipulative signals can lead to reduced visibility and, in defined cases, slashing of staked tokens.
- Third-party AI agents can integrate via API and compete on the same transparent leaderboard.

5. How It Works: A User Journey

1. **Onboard in under a minute.** Sign up with email, passkey or social login. A self-custodial wallet is created automatically via Privy. Existing wallets can be connected instead.
2. **Fund the wallet.** Deposit from an exchange, another wallet, or via card through an integrated on-ramp.
3. **Ask or scroll.** Open the feed to see what's moving, or ask the copilot directly: "What are smart wallets buying on Solana this week?"
4. **Understand.** The copilot returns three tokens with a short thesis, key data points and a risk score for each.
5. **Act.** "Put \$100 into the second one, and sell if it drops 20%." The copilot shows a simulated preview, the user confirms with one tap.
6. **Automate.** The stop-loss runs as a scoped strategy. The user gets a notification if it triggers.
7. **Share.** A trading card is generated for the position. The user shares it; a friend joins through the link and both earn rewards.

6. Technology & Architecture

6.1 High-level architecture



6.2 Wallet & custody

- **Non-custodial by design.** Users hold their keys. MEMASA cannot move user funds without the user's authorization.
- **Embedded wallets powered by Privy.** On sign-up, every user receives a self-custodial embedded wallet provisioned through Privy, a widely used wallet infrastructure provider. Login works with email, social accounts or passkeys, with no seed phrase required at onboarding.
- **Distributed key management.** Private keys are never stored in full by MEMASA. Key material is split and secured by Privy's infrastructure, and only the user can authorize transactions from their wallet.
- **Key export.** Users can export their private key at any time and move to any other wallet. MEMASA is never a lock-in.
- **External wallets.** Experienced users can connect existing wallets (e.g. Phantom, MetaMask) instead of using the embedded wallet.
- **Multi-chain from one login.** A single account holds wallets on both EVM chains and Solana.
- **Smart accounts** on EVM chains (account abstraction) enable gas sponsorship and batched transactions.
- **Delegated signers with policies** allow automated strategies to execute only within strict, user-approved limits (assets, amounts, time windows, allowed protocols and contracts). Users can revoke a delegated signer at any time, instantly disabling all automation.

6.3 Execution

- **Routing** through leading DEX aggregators per chain to find best prices.
- **Cross-chain actions** through intent-based protocols (e.g., NEAR Intents and similar solver networks) and established bridges, so users express the outcome and solvers handle the path.
- **MEV protection** via private transaction relays where available.
- **Simulation** of every transaction before signing, with clear output on expected result and failure risk.

6.4 AI layer

- **Model strategy:** a combination of frontier large language models for reasoning and conversation, and specialized in-house models for classification tasks (wallet labeling, scam detection, sentiment, narrative clustering).
- **Tool-based architecture:** the copilot does not "guess" data. It calls structured tools (price feeds, indexers, risk engine, simulator) and grounds every answer in retrieved data with source references.
- **Guardrails:** the copilot cannot sign anything on its own. All actions require explicit user confirmation or a pre-approved, limited strategy.

6.5 Initial chain support

The product launches on the chains with the highest retail and meme-token activity, starting with **Solana and Base**, followed by Ethereum mainnet and additional L2s based on user demand.

6.6 Token and sale infrastructure

- **\$MEMASA** is minted on **Solana** as an SPL token, where the product's core meme-trading audience and primary DEX liquidity are.
- **The token sale** runs on smart contracts written in **Solidity** and deployed on **Ethereum and EVM L2s** (Base and others), so participants can contribute from the ecosystems where they already hold assets.
- **Distribution** of \$MEMASA to sale participants happens on Solana at TGE (see Section 12).

7. Safety, Trust & Responsible AI

Putting an AI between users and their money is a responsibility. MEMASA is designed around five principles:

1. **User control.** Nothing is executed without explicit consent or a pre-approved strategy with hard limits.
2. **Explain, don't hype.** Every insight shows what it's based on. The copilot surfaces downside risk as prominently as upside.
3. **Risk first.** Every token and position carries a risk score. High-risk actions trigger additional warnings and confirmation steps.
4. **Scam defense.** Automated detection of honeypots, malicious contracts, suspicious permissions, wash trading and coordinated promotion. Known-malicious tokens are blocked or flagged.
5. **Honest positioning.** MEMASA provides information and tools, not investment advice. The copilot never guarantees returns and is designed to avoid language that implies certainty about price movements.

Additional measures:

- Independent security audits of all smart contracts before deployment.
- Bug bounty program from public beta onward.
- Transparent reporting on signal performance, including signals that did not work.

8. Market & Positioning

8.1 Market context

Five trends converge to create the opportunity for MEMASA.

1. **A large, mostly underserved user base.** Roughly 741 million people owned crypto in 2025, about 9% of the world's population [1]. The overwhelming majority of them hold assets on centralized exchanges and never touch on-chain markets directly.
2. **Trading is moving on-chain.** Decentralized exchange spot volume reached about 24% of centralized exchange spot volume in July 2026, compared with below 10% through most of 2024 [2]. Monthly DEX spot volume ranged between roughly \$130B and \$215B during 2026 [3][4]. Notably, DEXs kept gaining share even in a weaker market, when centralized exchange volumes were declining [3].
3. **Solana is the center of retail and meme trading.** Solana led all chains in 30-day DEX volume in mid-2026 with nearly \$50B, more than BNB Chain, Ethereum and Base combined [5]. Meme tokens made up 29% of Solana's spot DEX volume in late July 2026, peaking at 42% on some days, and weekly meme volume on Solana rose from about \$1.8B in late May to over \$5.2B by mid-August [6]. Solana

carries over 91% of meme token trading on major DEXs [7].

4. Retail trading tools are a proven, highly profitable business, but they are built for power users. Solana applications generated \$257M in revenue in Q2 2026, 41% of all Web3 application revenue [8]. A single Solana trading terminal generated an estimated \$390M in cumulative fees from roughly 650,000 wallets, charging around 1% per trade [9], and self-custodial mobile trading apps have recently begun overtaking desktop terminals in daily volume [9]. Users are clearly willing to pay for better trading tools, and the market is shifting toward mobile.

5. AI is the dominant narrative, and users are ready for AI in trading. The combined market capitalization of AI-focused crypto tokens exceeded \$20B in 2026 [10]. In a CoinGecko survey, 87% of respondents said they would let AI agents manage at least a tenth of their crypto portfolio [11]. Yet most crypto-AI projects are infrastructure plays with no consumer product.

The gap: hundreds of millions of crypto owners, a fast-growing on-chain market concentrated on Solana, and proven willingness to pay ~1% per trade, served today almost exclusively by terminals and bots designed for experienced traders. MEMASA targets the much larger audience those tools leave behind.

Market figures are as of the dates indicated in the sources (Appendix A) and will be refreshed before publication.

8.2 Target users

Segment	Description	What they get
Crypto-curious	Hold some crypto on a CEX, intimidated by DeFi	A safe, guided entry point to on-chain markets
Active retail traders	Trade memes and narratives, use multiple tools	One app replacing bots, dashboards and alpha groups
Community analysts	Share calls and research, want recognition and income	Verified track record, audience, monetization
AI agent builders	Build trading or signal agents	Distribution and monetization via the marketplace

8.3 Positioning

MEMASA sits at the intersection of three categories and owns the consumer corner:

- **vs. pro terminals:** simpler, explanatory, mobile-first.
- **vs. Telegram bots:** safer, smarter, social, and understandable without crypto jargon.
- **vs. CEX apps:** non-custodial, access to the full on-chain market, real intelligence.
- **vs. other AI-crypto projects:** a real product with daily use, not an infrastructure narrative.

8.4 Defensibility

- **Data flywheel:** every interaction, signal outcome and analyst track record improves the intelligence engine.
- **Network effects:** analysts attract users, users attract analysts; shared cards drive acquisition.
- **Reputation layer:** verified on-chain track records are hard to replicate and become more valuable over time.

9. Business Model

MEMASA is designed to generate revenue from product usage, independent of the token:

Revenue stream	Description
Swap fees	Fee on trades executed through the app, discounted for \$MEMASA stakers
Premium subscription	Advanced insights, deeper wallet tracking, more strategies, priority alerts; payable in stablecoins or \$MEMASA
Marketplace take rate	Share of analyst and strategy subscription revenue
Strategy execution fees	Fee on automated strategy executions
B2B / API	Intelligence API for wallets, exchanges and funds

Pricing for each stream will be set at product launch and adjusted based on usage.

10. The \$MEMASA Token

10.1 Design goals

- Tie token demand to actual product usage.
- Align analysts, agents and contributors with signal quality.
- Reward the users who grow the network.
- Avoid inflationary “farm and dump” emissions.

10.2 Utility

Utility	How it works
Premium access	Hold or stake \$MEMASA to unlock premium intelligence tiers, or pay for them in \$MEMASA at a discount.
Fee discounts	Tiered swap-fee discounts based on staked \$MEMASA.
Marketplace payments	Subscriptions to analysts and strategies can be paid in \$MEMASA.
Analyst & agent staking	Analysts and AI agents must stake \$MEMASA to list in the marketplace. Stake size affects visibility; proven manipulation or rule violations can result in slashing.
Signal curation	Users can stake on analysts they believe in, acting as curators. Curators of consistently high-quality analysts earn a share of marketplace rewards.
Contribution rewards	Users earn \$MEMASA for useful contributions: flagging scams, labeling wallets, submitting high-performing signals, referrals.
Governance	Holders vote on marketplace rules, listing standards, reward parameters and treasury grants.

10.3 Demand drivers

Demand for \$MEMASA comes from using the product, not from passive holding:

- **Access demand:** users who want premium intelligence and lower fees stake or spend \$MEMASA.
- **Supply-side lockup:** every analyst and AI agent listing in the marketplace must stake \$MEMASA, and stake size drives visibility. Growth of the marketplace directly increases the amount of staked supply.
- **Curation lockup:** users stake on analysts they trust to earn curator rewards.
- **Payment demand:** marketplace subscriptions and premium tiers can be paid in \$MEMASA.

\$MEMASA does not entitle holders to any share of protocol revenue, profits or dividends.

11. Tokenomics

All figures below are a draft proposal for discussion.

11.1 Supply

- **Total supply:** 1,000,000,000 \$MEMASA (fixed, no further minting)
- **Chain / standard:** Solana, SPL token
- **Mint authority:** revoked after the full supply is minted, so no additional tokens can ever be created
- **Freeze authority:** revoked, so no wallet's tokens can be frozen by the issuer

11.2 Allocation

Category	%	Tokens	Purpose
ICO (Public Sale)	30%	300,000,000	Staged public token sale (see Section 12)
Private & Additional Sales	10%	100,000,000	Strategic private round and IDO / launchpad sales
Community & Rewards	20%	200,000,000	Contribution rewards, curator rewards, referrals, waitlist points, competitions
Ecosystem & Growth	12%	120,000,000	Partnerships, integrations, KOL programs, analyst onboarding, grants
Team	10%	100,000,000	Core contributors
Treasury	10%	100,000,000	Long-term development and reserves, held in a multisig
Liquidity & Market Making	8%	80,000,000	Raydium liquidity at launch; reserve for CEX listings and market makers
Total	100%	1,000,000,000	

11.3 Vesting schedule

Category	TGE unlock	Cliff	Vesting after cliff
ICO (Public Sale)	5–24%, depends on stage	1 month	12 → 4 months linear, depends on stage (see Section 12.3)
Private round (5%)	10%	9 months	Linear over 18 months
IDO / launchpad sales (5%)	25%	none	Linear over 4 months
Community & Rewards	3% (waitlist points / airdrop)	none	Released based on measured activity over up to 48 months
Ecosystem & Growth	3%	none	Linear over 36 months
Team	0%	12 months	Linear over 36 months
Treasury	0%	6 months	Linear over 48 months
Liquidity & Market Making	30,000,000 tokens to Raydium pool at TGE	none	Remaining 50,000,000 released as needed for CEX listings and market making

The private round cliff (9 months) is intentionally set after the bulk of ICO unlocks completes, so that unlock waves from different groups do not overlap.

11.4 Circulating supply at TGE (draft)

Category	Tokens unlocked at TGE
ICO (weighted across stages, ~15%)	~44,970,000
Private round	5,000,000
IDO / launchpad sales	12,500,000
Community & Rewards	6,000,000
Ecosystem & Growth	3,600,000
Liquidity (Raydium pool)	30,000,000
Total at TGE	~102,070,000 (~10.2%)

At a target listing price of **\$0.055**: initial market cap ~**\$5.6M**, fully diluted valuation **\$55M**.

11.5 Emission philosophy

- Community rewards are released based on **measured activity**, not fixed time-based farming emissions.
- Unlock schedules are published and tracked publicly on-chain.

11.6 Projected circulating supply (draft)

Month after TGE	Circulating supply	% of total
0 (TGE)	~102M	~10%
1	~119M	~12%
3	~222M	~22%
6	~354M	~35%
12	~502M	~50%
24	~678M	~68%
36	~831M	~83%
48	~938M	~94%

Assumes maximum Community & Rewards release; actual release depends on activity. Excludes the 50M liquidity reserve, released only for CEX listings and market making.

12. Token Sale

Draft structure. Final parameters are subject to legal review and smart contract configuration.

12.1 Overview

Parameter	Value
Sale type	On-chain staged ICO via smart contracts
Tokens offered	300,000,000 \$MEMASA (30% of supply)
Hard cap	~\$9,000,000
Number of stages	20, with price increasing at every stage
Price range	\$0.0155 (stage 1) → \$0.0500 (stage 20)
Average price	~\$0.030
Target listing price	\$0.055 (Raydium)
Accepted currencies	ETH, USDC, USDT, major tokens on supported L2s, SOL; other assets via integrated bridges
Per-wallet limits	None
Eligibility	Rest of world (ROW), excluding Restricted Jurisdictions and Restricted Persons (see 12.7); KYC mandatory

12.2 Stage structure

Early stages are deliberately small so that the best prices are available to a limited number of early supporters. Each subsequent stage opens only after the previous stage sells out, at a price ~6.4% higher.

Stage	Raise	Price	Tokens	Cumulative raise	Implied FDV	TGE unlock	Cliff	Linear vesting
1	\$30,000	\$0.0155	1,935,484	\$30,000	\$15.5M	5%	1 month	12 months
2	\$50,000	\$0.0165	3,030,303	\$80,000	\$16.5M	6%	1 month	12 months
3	\$100,000	\$0.0175	5,714,286	\$180,000	\$17.5M	7%	1 month	11 months
4	\$300,000	\$0.0186	16,129,032	\$480,000	\$18.6M	8%	1 month	11 months
5	\$350,000	\$0.0198	17,676,768	\$830,000	\$19.8M	9%	1 month	10 months
6	\$400,000	\$0.0211	18,957,346	\$1,230,000	\$21.1M	10%	1 month	10 months
7	\$450,000	\$0.0224	20,089,286	\$1,680,000	\$22.4M	11%	1 month	9 months
8	\$500,000	\$0.0239	20,920,502	\$2,180,000	\$23.9M	12%	1 month	9 months
9	\$550,000	\$0.0254	21,653,543	\$2,730,000	\$25.4M	13%	1 month	9 months
10	\$570,000	\$0.0270	21,111,111	\$3,300,000	\$27.0M	14%	1 month	8 months
11	\$570,000	\$0.0287	19,860,627	\$3,870,000	\$28.7M	15%	1 month	8 months
12	\$570,000	\$0.0305	18,688,525	\$4,440,000	\$30.5M	16%	1 month	7 months
13	\$570,000	\$0.0325	17,538,462	\$5,010,000	\$32.5M	17%	1 month	7 months
14	\$570,000	\$0.0346	16,473,988	\$5,580,000	\$34.6M	18%	1 month	7 months
15	\$570,000	\$0.0367	15,531,335	\$6,150,000	\$36.7M	19%	1 month	6 months
16	\$570,000	\$0.0391	14,578,005	\$6,720,000	\$39.1M	20%	1 month	6 months
17	\$570,000	\$0.0416	13,701,923	\$7,290,000	\$41.6M	21%	1 month	5 months
18	\$570,000	\$0.0442	12,895,928	\$7,860,000	\$44.2M	22%	1 month	5 months
19	\$570,000	\$0.0470	12,127,660	\$8,430,000	\$47.0M	23%	1 month	4 months
20	\$569,294	\$0.0500	11,385,886	\$8,999,294	\$50.0M	24%	1 month	4 months
Total	~\$9.0M	avg ~\$0.030	300,000,000			~15% weighted		

The final stage is capped at the remaining token allocation. Figures are rounded; exact values are set in the sale contract configuration.

12.3 Stage-based unlock

Earlier stages get a better price; later stages get faster liquidity. This balances early-buyer rewards against launch-day sell pressure:

- **Cliff:** 1 month after TGE for all stages.
- **TGE unlock:** from 5% (stage 1) rising by 1 percentage point per stage to 24% (stage 20).
- **Linear vesting after the cliff:** from 12 months (stage 1) down to 4 months (stage 20).

	Stage 1 buyer	Stage 10 buyer	Stage 20 buyer
Entry price	\$0.0155	\$0.0270	\$0.0500
Listing price vs. entry	~3.5x	~2.0x	~1.1x
Unlocked at TGE	5%	14%	24%
Fully unlocked	Month 13	Month 9	Month 5

Unlock terms are recorded per purchase in the sale contract and enforced automatically by the claim contract.

12.4 Sale mechanics

- **Sale contracts:** audited Solidity contracts deployed separately on Ethereum and EVM L2s (Base and others).
- **Global stage synchronization:** the MEMASA sale backend tracks purchases across all chains and maintains a single global stage state. Each purchase is authorized by a backend signature that fixes the current stage, price and remaining allocation, so the same stage cannot be oversold across chains.
- **Contributions in volatile assets** (ETH, SOL, L2 tokens) are converted to USD value at the moment of purchase using decentralized price oracles, with protection against price manipulation.
- **SOL contributions** are accepted by bridging SOL into the EVM sale contracts through integrated bridges.
- **Bridges:** participants holding assets on other chains can contribute through integrated third-party bridges. Bridge fees and execution are the responsibility of the participant and the bridge provider.
- **KYC enforcement on-chain:** participants complete KYC with a leading third-party KYC provider and receive a signed eligibility attestation. The sale contract only accepts contributions accompanied by a valid attestation, so eligibility rules apply even when the contract is called directly.
- **Solana receiving address:** at purchase, each participant registers and signs the Solana address that will receive \$MEMASA.
- **Distribution:** at TGE, \$MEMASA is distributed on Solana through a claim contract that enforces each purchase's stage-specific unlock schedule.
- **Funds custody:** all contributions are sent to publicly disclosed Safe multisig wallets on each EVM chain with a 3-of-5 signing threshold. Addresses will be published before the sale opens.
- **Unsold tokens:** any ICO tokens not sold by the end of the sale are transferred to the Treasury under the Treasury vesting schedule. They are not burned and not redistributed.

12.5 Private round and additional sales (10%)

Round	Allocation	Indicative price	Indicative raise	Terms
Private (strategic)	50,000,000 (5%)	\$0.010	~\$500,000	Before the ICO; 10% TGE, 9-month cliff, 18 months linear
IDO / launchpads	50,000,000 (5%)	~\$0.050	~\$2,500,000	Close to TGE; 25% TGE, 4 months linear

The split between private and IDO allocations can be adjusted depending on launchpad partnerships.

Total projected raise across all rounds: ~\$12M.

12.6 Use of funds

Category	%
Product & engineering (AI, wallet, intelligence engine)	40%
Marketing, community & growth	25%
Liquidity & market making (incl. ~\$1.65M paired liquidity for the Raydium pool at listing)	15%
Legal, compliance & operations	10%
Security audits & bug bounty	5%
Reserve	5%

12.7 Eligibility, Restricted Jurisdictions & Restricted Persons

The token sale is offered on a rest-of-world (ROW) basis. Participation is prohibited for any person who is a citizen or resident of, located in, or incorporated in a Restricted Jurisdiction, and for any Restricted Person.

Restricted Jurisdictions (draft list; final list to be confirmed by legal counsel before the sale):

- United States of America and its territories
- Jurisdictions subject to comprehensive sanctions under UN, US (OFAC), EU or UK regimes, including Cuba, Iran, North Korea, Syria, and the Crimea, Donetsk and Luhansk regions, as such lists are in effect at the time of each purchase
- Mainland China
- Canada
- United Kingdom
- European Union and European Economic Area member states
- Any other jurisdiction where participation in the sale, or the token itself, would be unlawful or would require registration, licensing or a prospectus that has not been obtained
- Saint Vincent and the Grenadines

Restricted Persons include any person on a sanctions list, any person acting on behalf of a Restricted Person, and any person who fails KYC/AML screening.

Enforcement measures:

- Mandatory KYC with document and liveness verification through a third-party provider
- IP and geolocation blocking of Restricted Jurisdictions on the sale interface
- VPN and proxy detection
- On-chain wallet screening against sanctions and high-risk address lists
- Participant representations and warranties in the Token Sale Terms
- Right to refuse, cancel or refund any contribution found to be in breach

12.8 Legal Structure

- **Token issuer:** [ENTITY NAME], a company incorporated in Saint Vincent and the Grenadines, acting as issuer of \$MEMASA.
 - **Regulatory status:** the issuer will obtain registration with the Financial Services Authority of Saint Vincent and the Grenadines under the Virtual Asset Business Act before conducting the token sale. The registration covers both the issuance and sale of \$MEMASA and the operation of the MEMASA platform.
 - **Product operations:** the MEMASA application is developed and operated by the Issuer.
 - **Token Sale Terms:** a separate legal document governing the sale, including eligibility, representations, refunds, risk disclosures and dispute resolution, will be published before the sale opens.
 - **Regulatory review:** the classification of \$MEMASA and the sale structure will be reviewed by legal counsel in Saint Vincent and the Grenadines prior to launch, including any position of the Eastern Caribbean Securities Regulatory Commission where relevant.
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13. Go-to-Market

13.1 Growth loops

1. **Share loop:** users share AI trading cards → viewers click → sign up via referral → both earn rewards.
2. **Analyst loop:** analysts bring their audience to follow them on MEMASA → users discover other analysts → more analysts join for the audience.
3. **Insight loop:** a timely, correct insight goes viral on social → new users arrive to see what else the AI is spotting.

13.2 Launch tactics

- **Waitlist with points:** pre-launch waitlist where users earn points for referrals and social tasks, convertible into early rewards.
 - **Closed alpha with community analysts:** onboard 50-100 respected analysts first so the marketplace launches with credible content.
 - **Narrative campaigns:** weekly AI-generated “narrative reports” published publicly as top-of-funnel content.
 - **Trading competitions:** seasonal leaderboard competitions with \$MEMASA prize pools.
 - **KOL and community partnerships:** with transparent disclosure of paid partnerships.
 - **Telegram mini-app:** lightweight entry point in the channel where retail trading already happens.
-

14. Roadmap

Indicative timeline. Dates are targets and may change.

Phase 0 — Foundation (Q4 2026)

- Core team assembled, architecture finalized
- Intelligence engine v0: indexing for launch chains, wallet labeling, basic risk scoring
- Brand, website, lightpaper, community channels
- Waitlist and points program launch
- Private (strategic) round
- Sale smart contract audit
- Staged ICO opens

Phase 1 — Private Alpha (Q1 2027)

- Non-custodial smart wallet with passkey onboarding
- AI copilot v1: Q&A, insights, conversational swaps on Solana and Base
- Risk scores and scam detection v1
- Closed alpha with community analysts and early waitlist users
- Product smart contract audits
- ICO stages continue

Phase 2 — Public Beta & Token Sale (Q2 2027)

- Public beta on mobile (iOS/Android) and web
- Discovery feed and AI trading cards
- Leaderboards with verified on-chain performance
- ICO completion, IDO / launchpad sales and TGE
- \$MEMASA claim on Solana with stage-based unlocks
- DEX liquidity launch on Solana (Raydium); CEX listings [TBD]
- Bug bounty program

Phase 3 — Automation & Marketplace (Q3 2027)

- Automated strategies with policy-bound delegated signers and spending limits
- Follow & copy features
- Analyst & agent marketplace with \$MEMASA staking
- Premium subscription tiers
- Telegram mini-app
- Expansion to additional chains

Phase 4 — Scale (Q4 2027 and beyond)

- Third-party AI agent integration via open API
 - Signal curation and curator rewards
 - B2B intelligence API
 - Progressive governance rollout
 - Localization for key non-English markets
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15. Team

The MEMASA core team operates pseudonymously, a common practice in crypto that protects contributors' personal security. Accountability is ensured through:

- **Legal entity as guarantor:** MEMASA is developed and operated by a registered company in Saint Vincent and the Grenadines, registered under the Virtual Asset Business Act. The company employs or contracts all core contributors and is the legally responsible party for the project and the token sale.
 - **Long team vesting:** team tokens are locked with a cliff and multi-year vesting (see Section 11.3), aligning the team with long-term success.
 - **Public track record:** product releases, audits and on-chain treasury activity are published transparently.
 - **Independent security audits:** sale and product smart contracts are audited by a leading third-party security firm (selection in progress), with reports published before use.
 - **Key infrastructure:** self-custodial wallet infrastructure by Privy; established on-chain and market data providers.
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16. Governance

Governance is introduced progressively to avoid premature decentralization of critical security decisions:

1. **Phase 1 (launch):** core team operates the protocol; community input through forums and polls.
 2. **Phase 2:** \$MEMASA holders vote on marketplace rules, reward parameters and grants from the Ecosystem allocation.
 3. **Phase 3:** treasury management and revenue allocation parameters move to on-chain governance, with safeguards (timelocks, security council) for emergency actions.
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17. Risks

Participants should carefully consider the following, among others:

- **Market risk:** crypto assets, including \$MEMASA and any assets traded through MEMASA, are highly volatile and can lose most or all of their value.
- **AI risk:** AI-generated insights can be wrong, incomplete or based on manipulated data. They are not investment advice and do not guarantee results.
- **Smart contract and wallet risk:** despite audits, contracts and wallet infrastructure may contain vulnerabilities.
- **Third-party risk:** the product depends on external data providers, AI model providers, DEXs, bridges and chains.
- **Regulatory risk:** regulation of token sales, AI-driven financial tools and DeFi is evolving and varies by jurisdiction. Changes may affect the token, the sale, the availability of the product in certain regions, or the ability of residents of certain jurisdictions to hold or trade \$MEMASA. Access to the product and to secondary markets may be restricted in the same jurisdictions as the token sale.
- **Execution risk:** the roadmap may be delayed or changed; there is no guarantee that all features will be delivered.

- **Liquidity risk:** there is no guarantee of an active market for \$MEMASA.
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18. Legal Disclaimer

Issuer. This document is published by [ENTITY NAME], a company incorporated in Saint Vincent and the Grenadines (the “Issuer”).

Nature of this document. This document is for informational purposes only. It does not constitute an offer to sell, a solicitation of an offer to buy, or a recommendation of any security, financial instrument or investment product in any jurisdiction. It is not a prospectus or offering document of any kind and has not been reviewed or approved by any regulatory authority in any jurisdiction.

Nature of \$MEMASA. \$MEMASA is a utility token intended for use within the MEMASA ecosystem. It does not represent equity, shares, ownership, debt, or any right to profits, revenue, dividends, interest or any other payment from the Issuer or any other entity, and it does not confer any claim against the Issuer other than as expressly set out in the Token Sale Terms.

Token Sale Terms prevail. Participation in the token sale is governed exclusively by the Token Sale Terms published by the Issuer. In case of any conflict between this document and the Token Sale Terms, the Token Sale Terms prevail.

No advice. Nothing in this document constitutes financial, investment, legal, tax or accounting advice. Insights, signals, risk scores and other outputs of the MEMASA product, whether generated by AI or by community analysts, are informational only and are not investment advice or a recommendation to buy, sell or hold any asset. Prospective participants should consult their own professional advisors.

Restricted Jurisdictions and Restricted Persons. This document is not directed at, and \$MEMASA is not offered to, any person who is a citizen or resident of, located in, or incorporated in a Restricted Jurisdiction (as defined in Section 12.7 and in the Token Sale Terms), or any Restricted Person. Sanctions screening is performed against the sanctions lists in effect at the time of each purchase. Distribution of this document in certain jurisdictions may be restricted by law, and persons into whose possession it comes must inform themselves about and observe any such restrictions. Any participation in breach of these restrictions, including through the use of VPNs, proxies or intermediaries, is void and may be refused or reversed.

Risks. Acquiring, holding and using \$MEMASA involves significant risks, including those described in Section 17. Participants may lose all of the value they contribute. Only participate with funds you can afford to lose entirely.

No guarantees. The Issuer makes no representation or warranty as to the accuracy or completeness of this document, the future value or liquidity of \$MEMASA, the availability of any exchange listing, or the delivery of any feature or milestone described in the roadmap.

Forward-looking statements. This document contains forward-looking statements regarding the product, roadmap, tokenomics and market. They reflect current intentions and assumptions, are subject to change without notice, and actual results may differ materially.

Third-party information. Market data and third-party information are taken from sources believed to be reliable but have not been independently verified. References to third-party products or services do not imply endorsement or partnership unless expressly stated.

Taxes. Participants are solely responsible for determining and paying any taxes arising from the purchase, holding, use or disposal of \$MEMASA.

Updates. This document may be updated from time to time. The latest version published on the Issuer’s official channels prevails over earlier versions.

Language. This document is published in English. Any translation is for convenience only, and the English version prevails.

Appendix A: Market Data Sources

1. Crypto.com Research, global crypto ownership (2026 report), as summarized by SolCard: <https://www.solcard.cc/de/blog/how-many-people-own-crypto>
 2. The Block DEX-to-CEX spot volume data (citing DefiLlama), via crypto.news, Aug 2026: <https://crypto.news/dex-spot-volume-reaches-24-of-cex-trading/>
 3. Blockworks data via The Defiant, via CryptoDaily, Aug 2026: <https://cryptodaily.co.uk/2026/08/dex-share-record-july-2026>
 4. Blockonomi, DEX Statistics 2026: <https://blockonomi.com/dex-statistics-2026-volume-market-share-and-perp-data>
 5. Blockonomi, Aug 2026: <https://blockonomi.com/dex-spot-volume-hits-record-24-of-cex-trading-highest-since-2019>
 6. KuCoin News, Aug 2026: <https://www.kucoin.com/news/flash/solana-memecoin-volume-surges-to-seven-month-high-in-august-2026>
 7. Cryptopolitan, Oct 2026: <https://www.cryptopolitan.com/meme-token-activity-returns-to-solana/>
 8. DefiLlama data via Solana Compass, 2026: <https://solanacompass.com/news/solana-dapps-generate-444m-in-a-single-day-a-six-month-high-for-application-revenue>
 9. Solana Compass, Axiom project profile, 2026: <https://solanacompass.com/projects/axiom>
 10. CoinDCX analysis via FinanceFeeds, May 2026: <https://financefeeds.com/ai-crypto-market-prediction-2026/>
 11. CoinGecko survey, via ChainUp, 2026: <https://www.chainup.com/blog/how-ai-agents-are-transforming-crypto/>
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